



PEPSI & COKE Collector Glasses

Pepsi Cola was a main sponsor of cartoon and character drinking glasses in the 1970's and 1980's. Starting in 1973 with the popular Warner Brothers characters, the Carroll's fast food chain (which became Burger King) distributed 18 Looney Toons characters and then a large set of 24 glasses with the same characters in action poses. Other TV, Super hero and movie tie in glasses were produced, in large quantities during that era for most of the fast food restaurants. These glasses are still very popular with both young and old collectors, and can be both easy to find, and very difficult for certain characters and versions. Pepsi and Coke also made and still make various glasses with logos for general use and for specific restaurants and occasions, such as plant openings, festivals, special events, etc.

